



MILLIONTH MAI TAI COUNTDOWN!!!

As it celebrates its 45th anniversary in London, Trader Vic's is counting down to its millionth Mai Tai cocktail served.

Made from 17 year-old Jamaican rum, the Mai Tai was created by the Trader Vic's founder in California. As one of the restaurant and cocktail's bars most popular drinks, the countdown has begun to the millionth drink sold.

Currently standing at 999,210 the countdown to the Millionth Mai Tai will be suspended once it reaches 999, 900 – in advance of a special party on 29 April with celebrity guests and entertainment.

Whoever is served the Millionth Mai Tai on the night will win the special prize of a trip for two to Jamaica, which will include accommodation in the Hilton Kingston and a trip to a rum plantation.

Bookings for the event can be made by calling 020 7208 4113. Trader Vic's, London Hilton on Park Lane, 22 Park Lane W1K 1BE.

ENDS

For further information please contact Jules Kerby, Hilton UK & Ireland Communications Manager, on 07966 893697 or jules.kerby@hilton.com